

For Immediate Release

Nov. 8, 2012

Contacts: Ingrid Mattsson
Director, Brand Management
800.321.4739, ext. 4249

ingrid.mattsson@uponor.com



Nikko Lavey

Vice President, Jeffrey Earnhardt, Inc.
631.745.7560

nikko@jeffreyearnhardt.com



Earnhardt Again Partnering with Uponor for Upcoming Race and Industry Tradeshow

Jeffrey Earnhardt will be again teaming up with Uponor for his sixth Nationwide Series race of the season. This time, he will be driving the #08 Uponor Ford Mustang for Go Green Racing in the Ford EcoBoost 300 at Homestead-Miami Speedway on Saturday, Nov. 17.



Jeffrey Earnhardt will race the #08 Uponor Ford Mustang at Homestead-Miami Speedway on Nov. 17. This will be his fourth partnership race with Uponor.

"It's great to have Uponor onboard for the final Nationwide Series race of the year," said Earnhardt. "At the Charlotte race, I met a lot of customers that use Uponor's products. It's always cool to learn more about your sponsors, and getting the chance to spend time with the contractors is right in my wheelhouse. I like the hardworking crowd and look forward to giving them someone to cheer for in NASCAR."

This will be Earnhardt's fourth partnership race with Uponor, a leading manufacturer of crosslinked polyethylene (PEX-a) tubing and provider of plumbing, fire sprinkler and radiant heating and cooling systems for commercial and residential structures worldwide.

Earnhardt will also be making an appearance with the Uponor Ford Mustang at the South Florida Plumbing and Mechanical Tradeshow & Expo at the Miami Airport Convention Center on Thursday, Nov. 15, from 3 to 8 p.m. (admission is free).

"At Uponor, we believe in partnerships — with our contractors, our reps, our customers and all the other professionals in the building industry," says Ingrid Mattsson, director, Brand Management at Uponor. "This sponsorship with Jeffrey Earnhardt's racing team is a wonderful extension of our mission to partner with professionals to create better human environments — from inside a building to outside on the racetrack."

The race will be televised Nov. 17, 2012, at 4 p.m. EDT on ESPN2. Jeffrey can be heard every Wednesday at 9 p.m. on SiriusXM NASCAR radio with Claire B. Lang.

Uponor, Inc. is a leading supplier of plumbing, fire safety and radiant heating and cooling systems for the residential and commercial building markets in the United States. Uponor, Inc. employs 380 people at its North American headquarters in Apple Valley, Minn. For more information, visit www.uponorpro.com, www.uponor-usa.com or call (800) 321-4739.

For more information about Uponor, visit the Uponor media room at <http://uponor.oreilly-depalma.com> or www.uponor-usa.com/mediaroom.

Hi-res versions of a photograph to accompany this release are available for immediate download in .tif format by using this link: <http://uponor.oreilly-depalma.com/2012/jeff-earnhardt-homestead-us.shtml>